



BEN FRANKLIN ***TRANSIT***

2026 **Annual Service Plan**

2026 Annual Service Plan (ASP)

1. Analysis Tools
2. 2026 ASP Recommendations
3. Resource Needs
4. Timeline



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Analysis Tools

Hopthru

- Ridership (APC)
- Boardings by Stop
- Alightings by Stop
- Ridership by Time of Day
- Travel Patterns

Remix

- Route Design
- Demographics
- CONNECT Ridership Analysis
- Title VI Equity Analysis

Route Profiles

- Ridership
- On-Time Performance
- Route Productivity

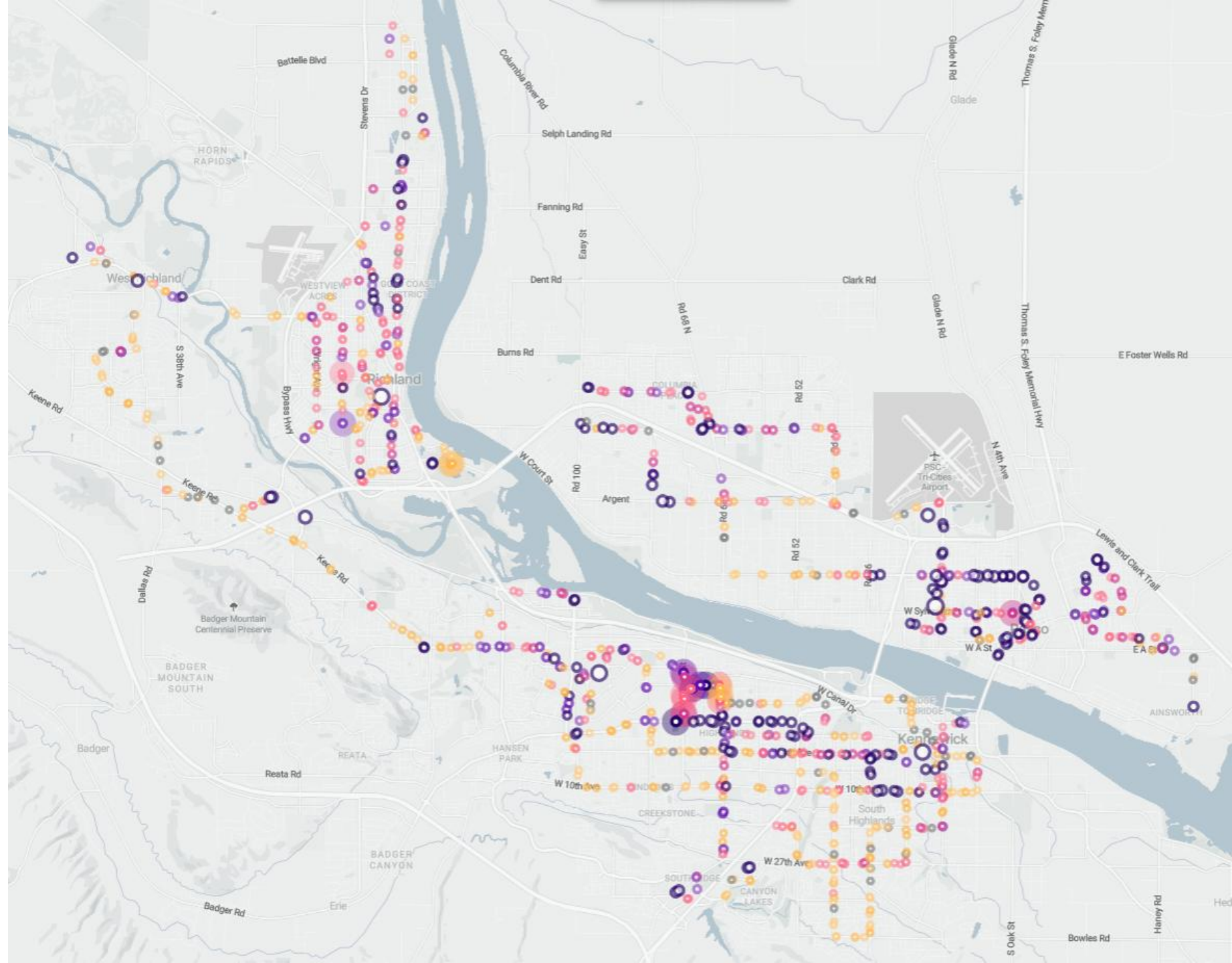
Feedback

- Internal Workshops
- Survey Efforts
- Customer Comments
- Consultant Input



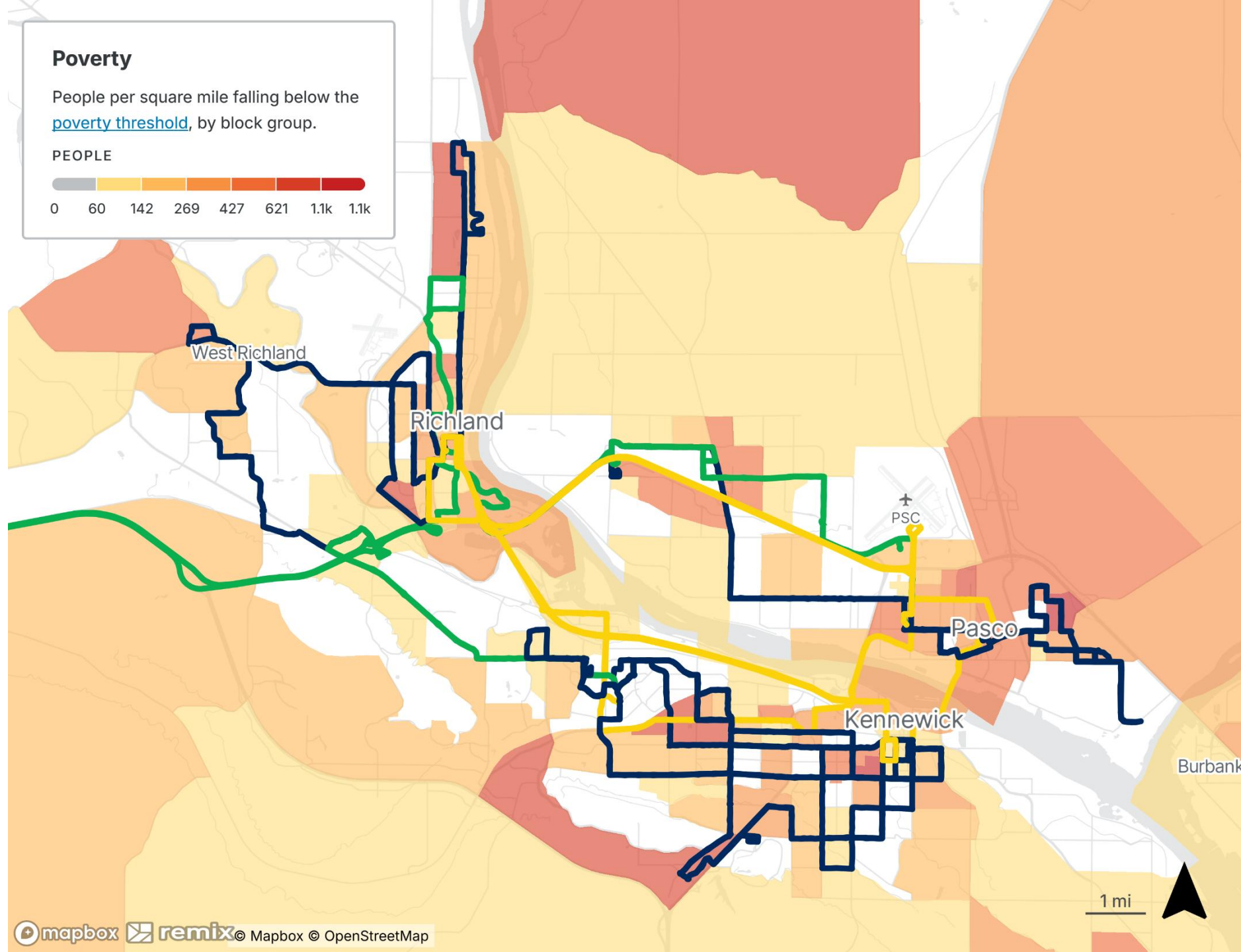
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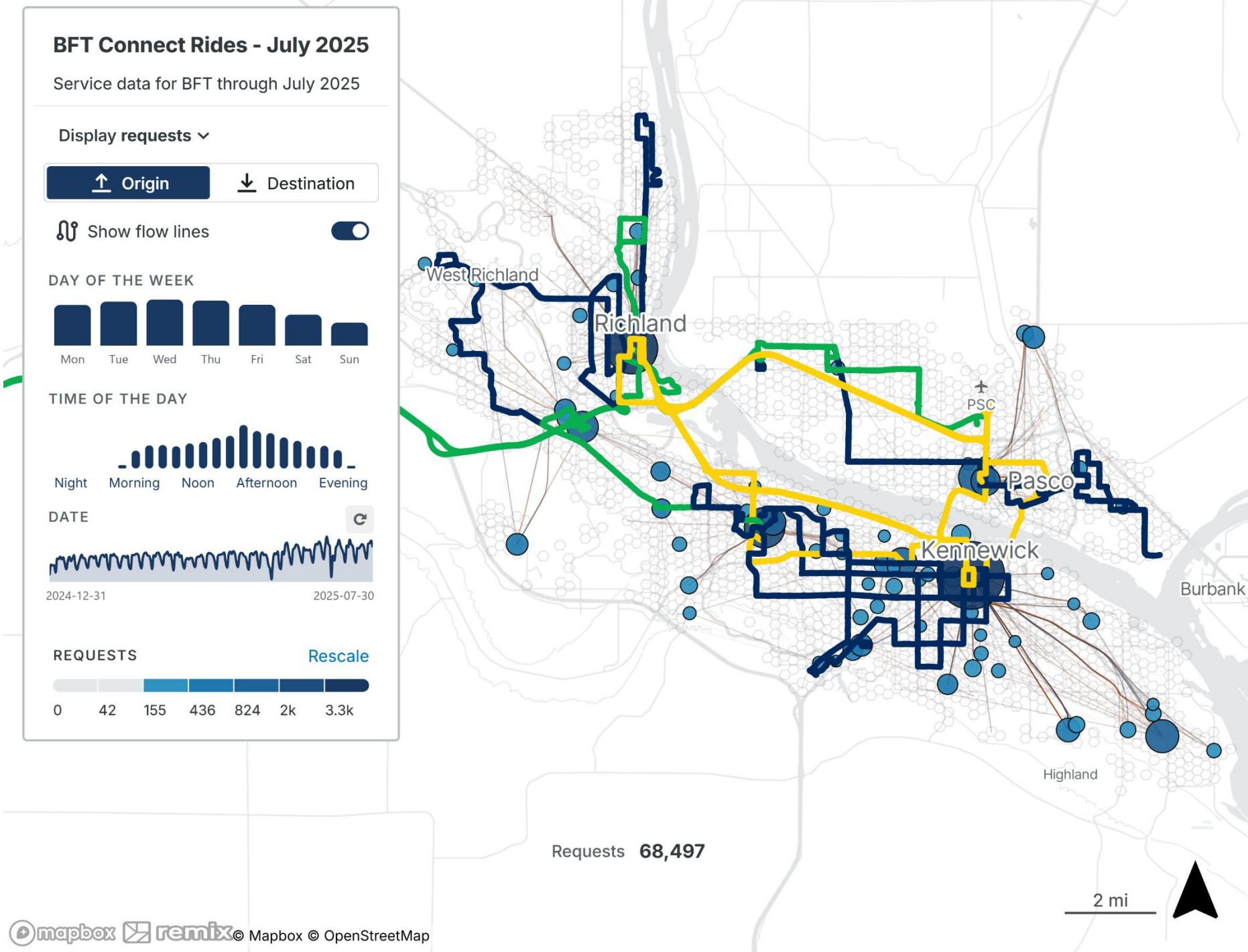
Remix

- Route Design
- **Demographics**
- CONNECT
Ridership
Analysis
- Title VI Equity
Analysis



Remix

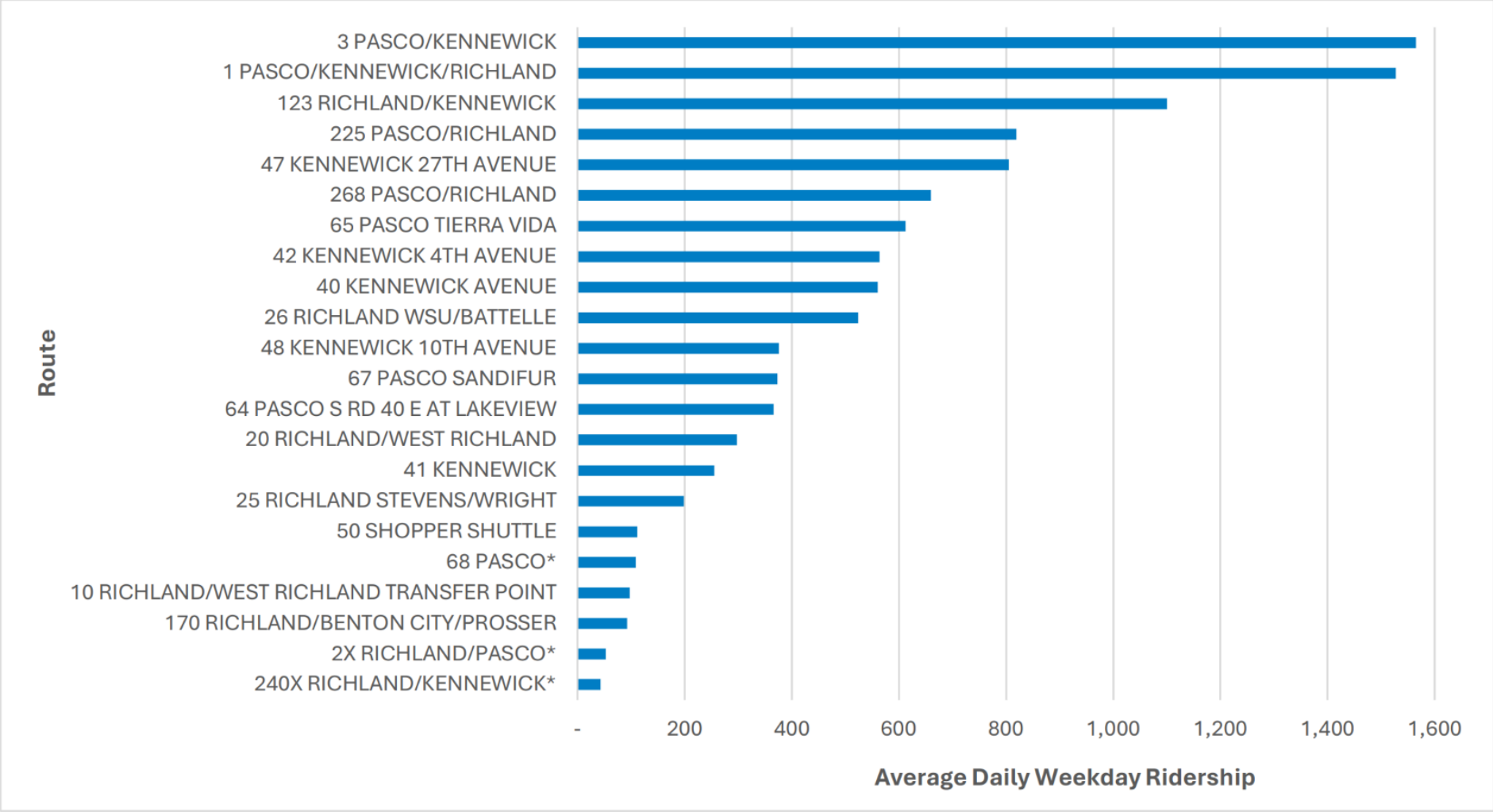
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Route Profiles

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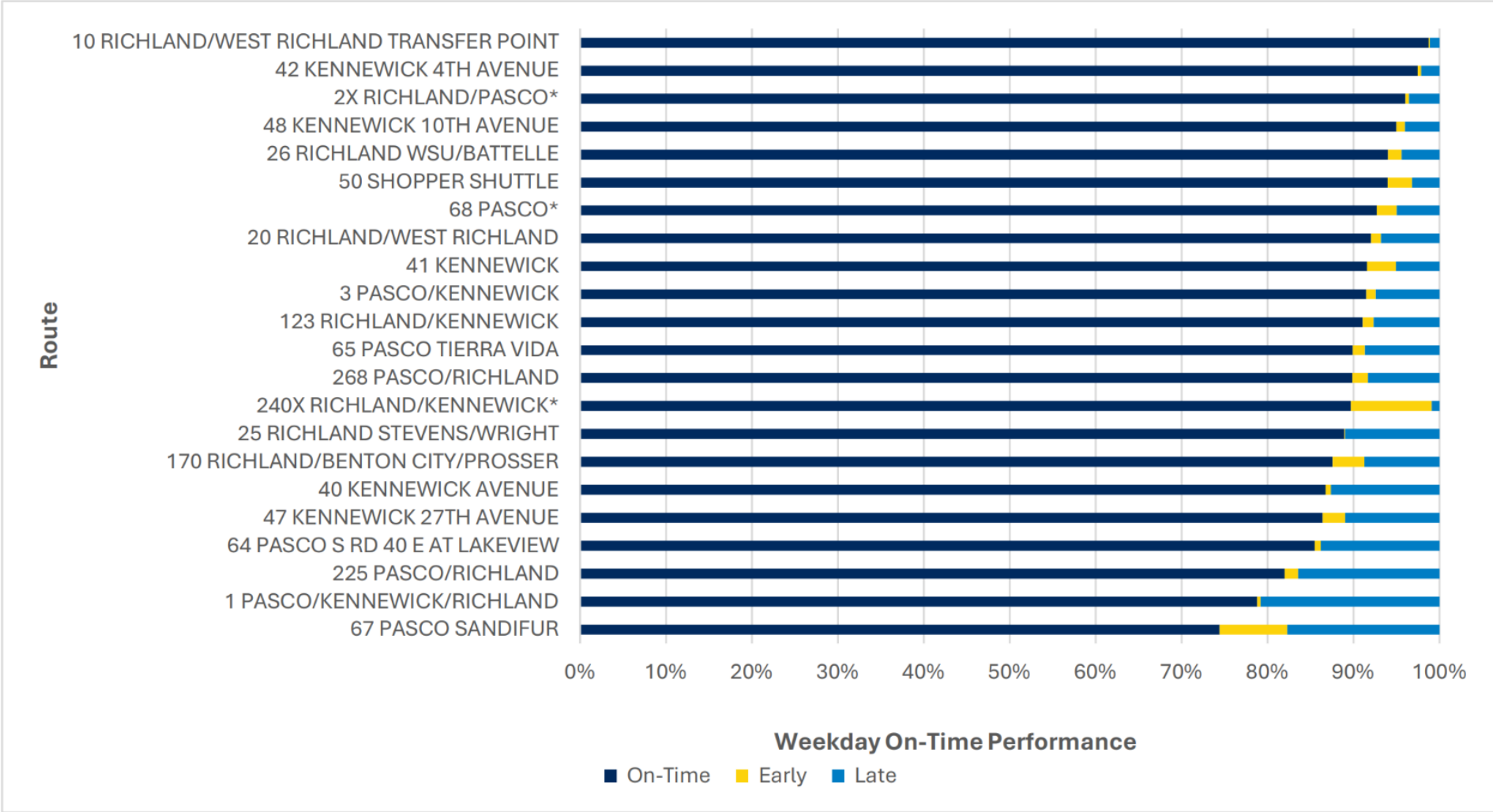
Weekday Ridership by Route (April/May 2025)



Route Profiles

- Ridership
- On-Time Performance
- Route Productivity

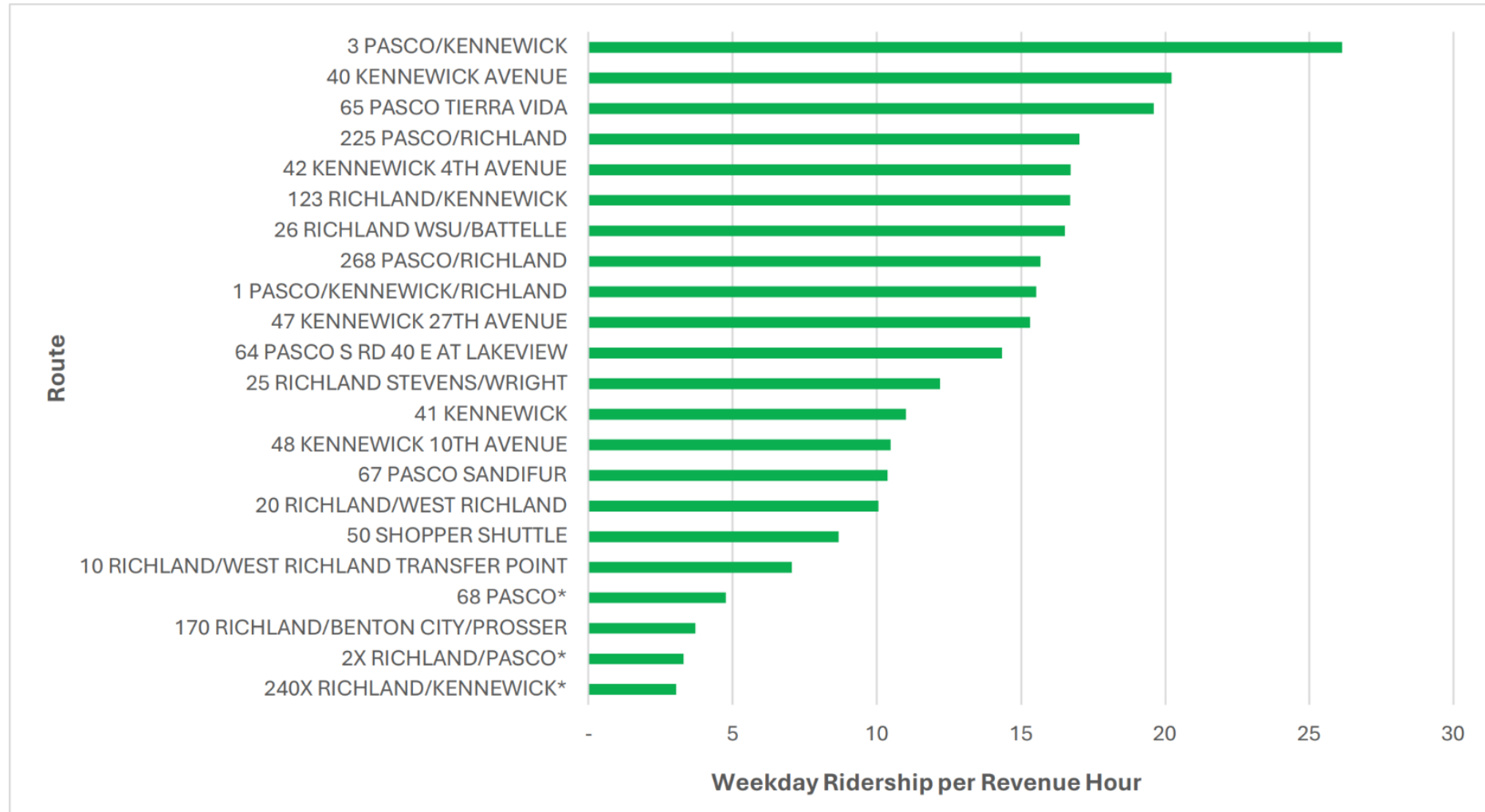
Weekday On-Time Performance by Route (April/May 2025)



Route Profiles

- Ridership
- On-Time Performance
- Route Productivity

Weekday Ridership per Revenue Hour by Route (April/May 2025)



Feedback



BFT Long-Range Transit Plan Service Priorities



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2026 ASP Recommendations

1. Columbia Basin Veterans Service (Route 61)
2. Support for Special Events
3. Pasco Aquatics Center Pilot Shuttle
4. Pasco Flea Market Service Pilot
5. Additional Minor Service Changes



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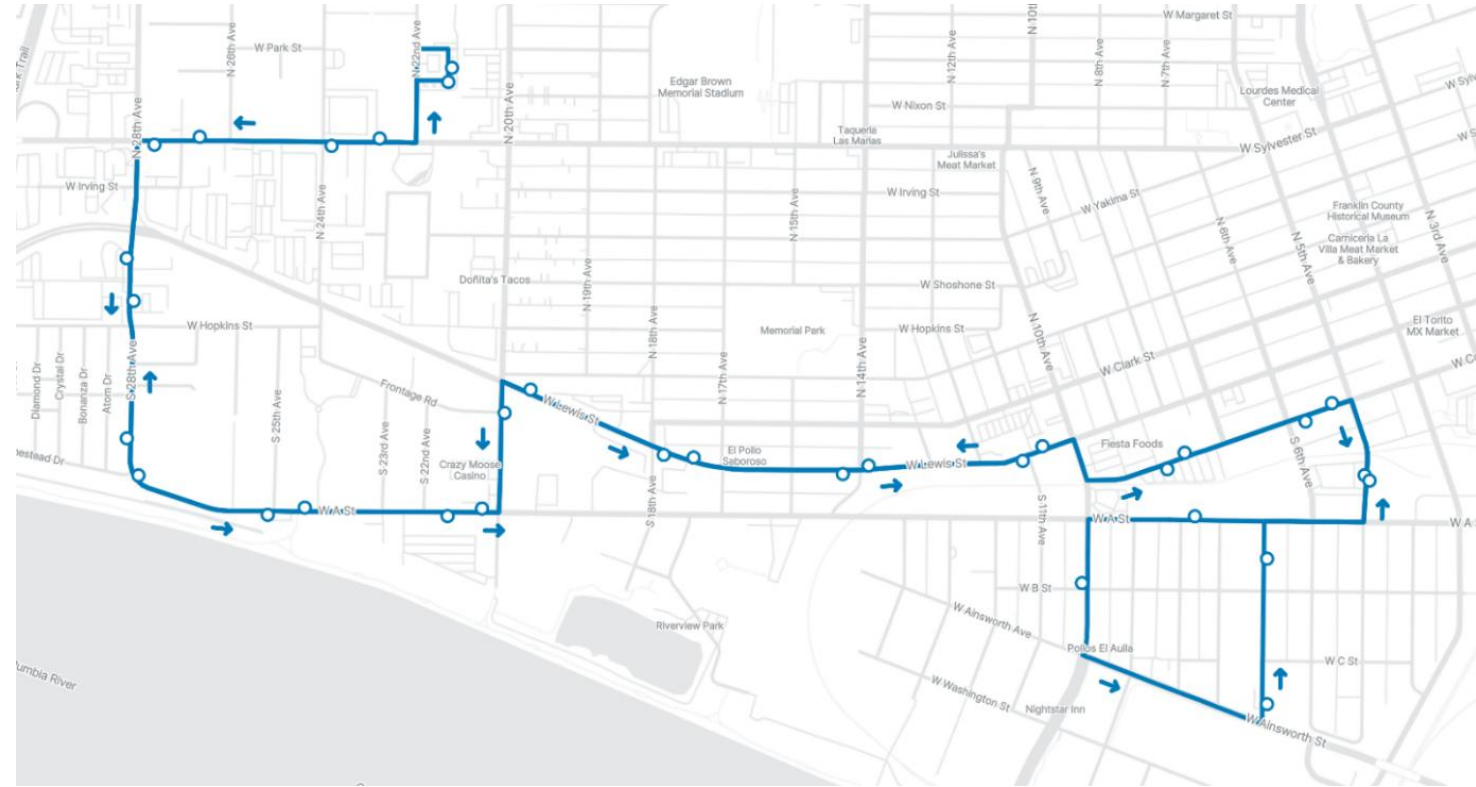
Columbia Basin Veterans Service

New Route 61 will provide access to underserved areas:

- Flamingo Village Mobile Home Park
- Columbia River Walk Apartments
- Bishop Skylstad Commons
- Columbia Basin Veterans Center and Inspire Development Centers

New connections will be available to:

- 22nd Avenue Transit Center
- Downtown Pasco
- St. Vincent de Paul Food Bank & Community Services



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Support for Special Events

Allocation of an **additional 2,000 revenue hours** for **upcoming special events**, including:

- FIFA World Cup watch parties
- Prosser Balloon Rally



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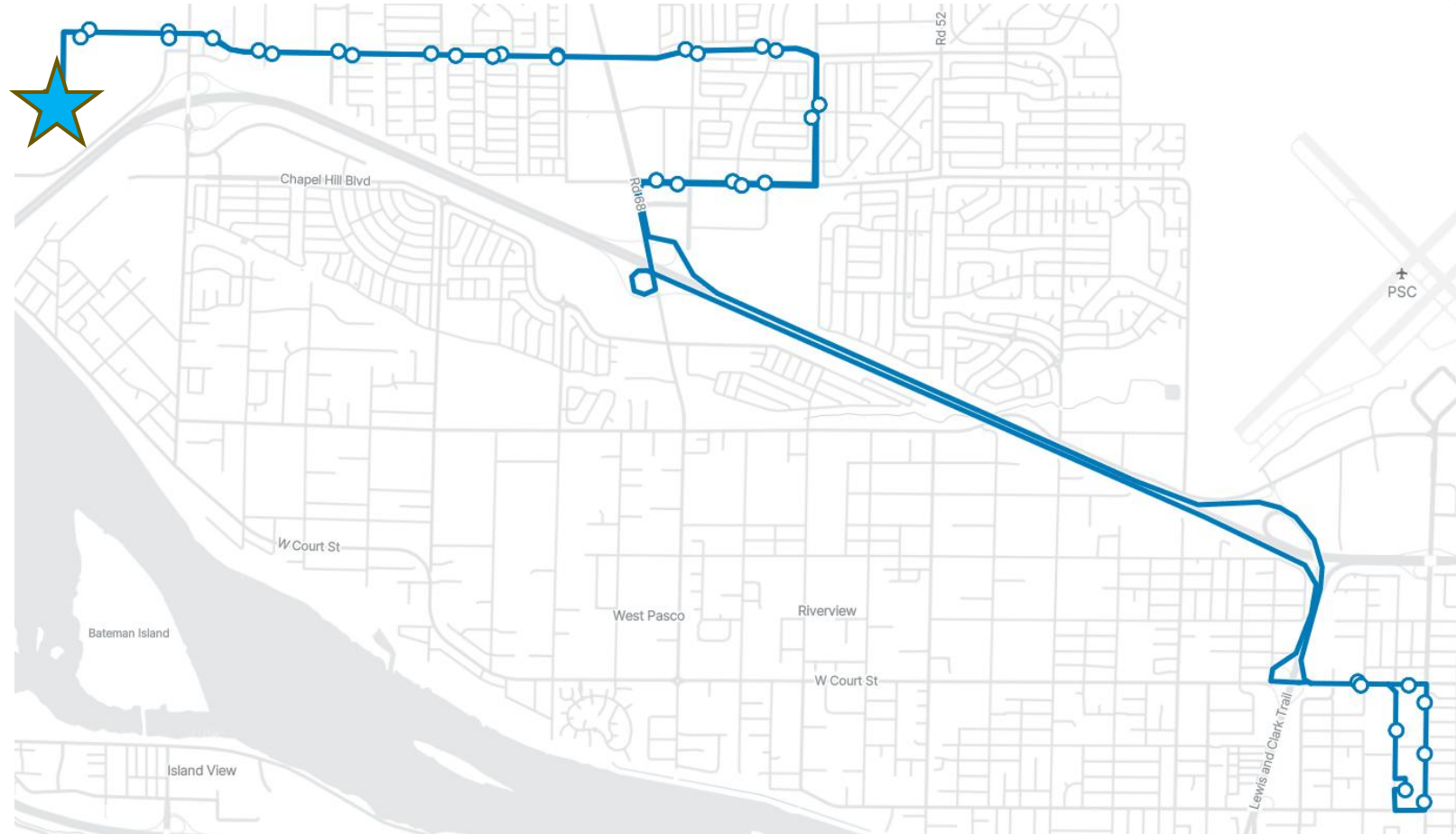
Pasco Aquatics Center Pilot

Summer seasonal service

- Provide more direct and frequent connections to the new Pasco Aquatics Center and surrounding West Pasco neighborhoods

Weekday and Saturday neighborhood circulator pilot

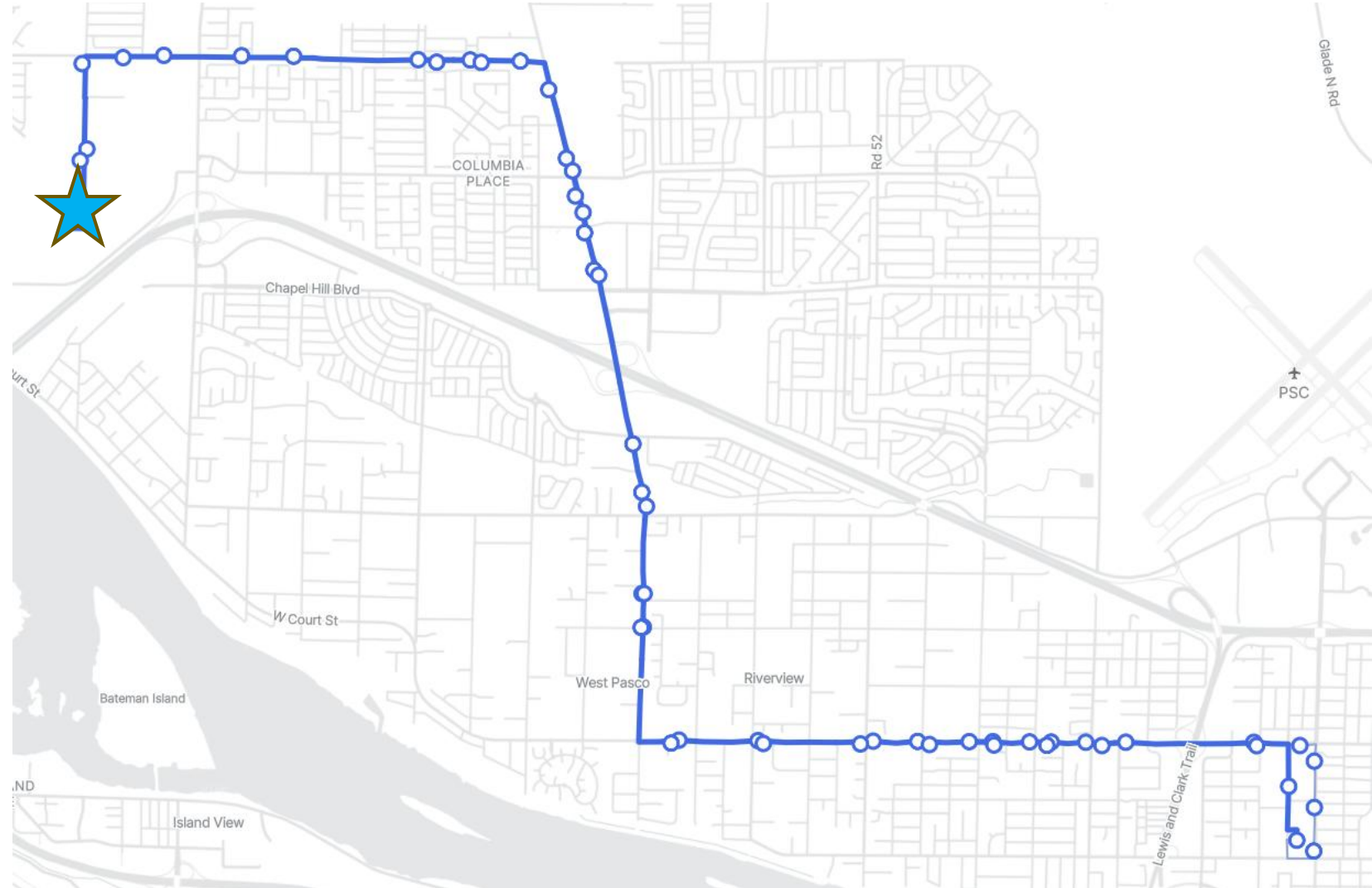
- Direct travel from 22nd Avenue Transit Center serving areas north of I-182
- Connects with Routes 67 and 225



Pasco Aquatics Center Pilot: Sunday

Route 67 Variant – Sunday

- Route 67 is top priority for adding Sunday service
- Will operate hourly to gauge demand
- Route timing will be conducted once Road 108 is finished; adjustments may be required



Pasco Flea Market Pilot

Seasonal/weekend pilot to connect the Farmer's Market and the Pasco Flea Market beginning in August 2026 and running through the end of the season in October.



Recommended Minor Service Changes



“**Tripper**” service to address **overcrowding**



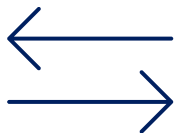
Discontinue low-ridership trips (**Routes 123s and 26s**)



Realign routes for **Richland Downtown** loop



Adjust service to better serve **Amazon** warehouse

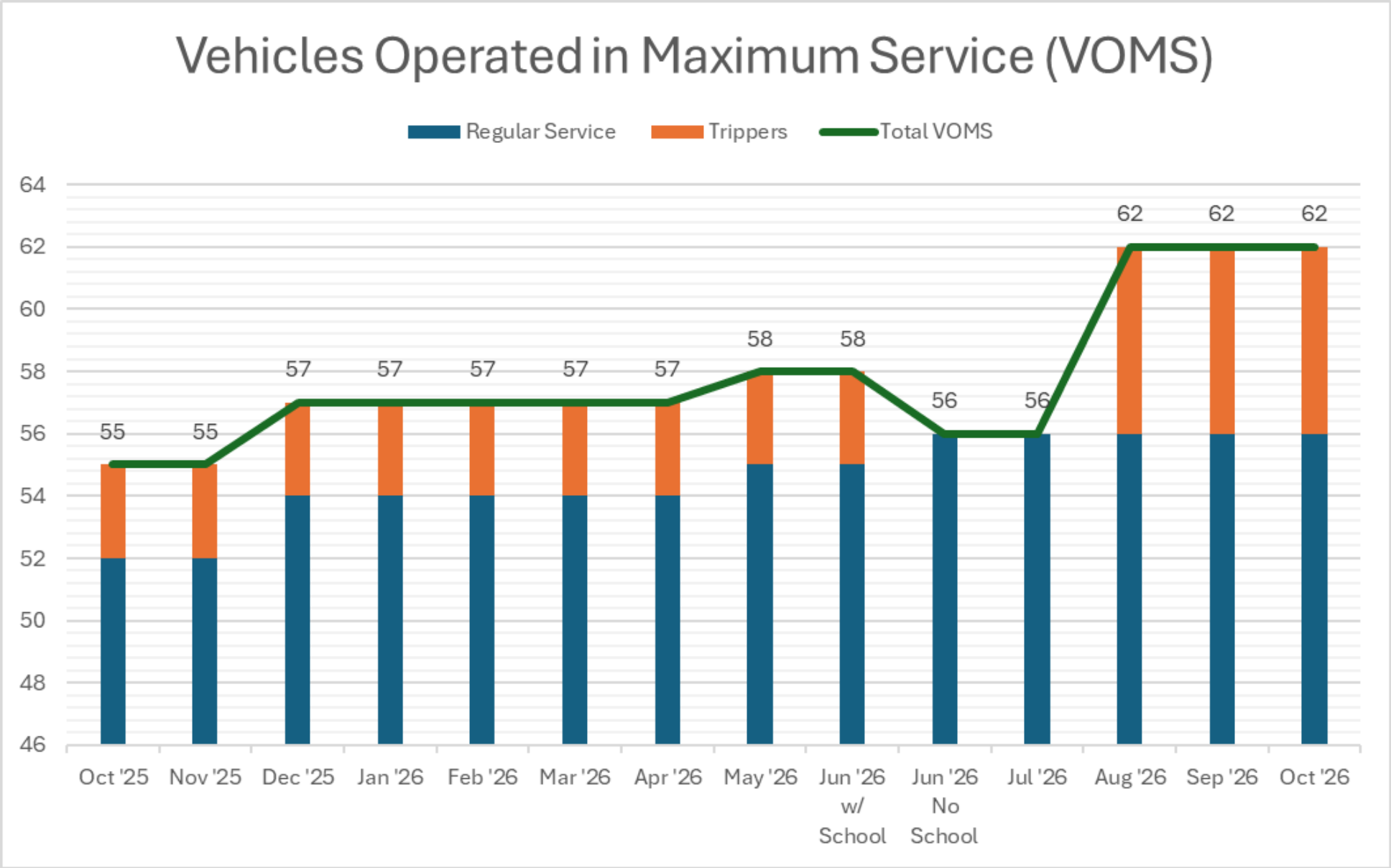


Additional minor **route alignment** and **schedule adjustments** as needed



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2026 ASP Potential Vehicle Needs



Title VI Service Equity Analysis Data

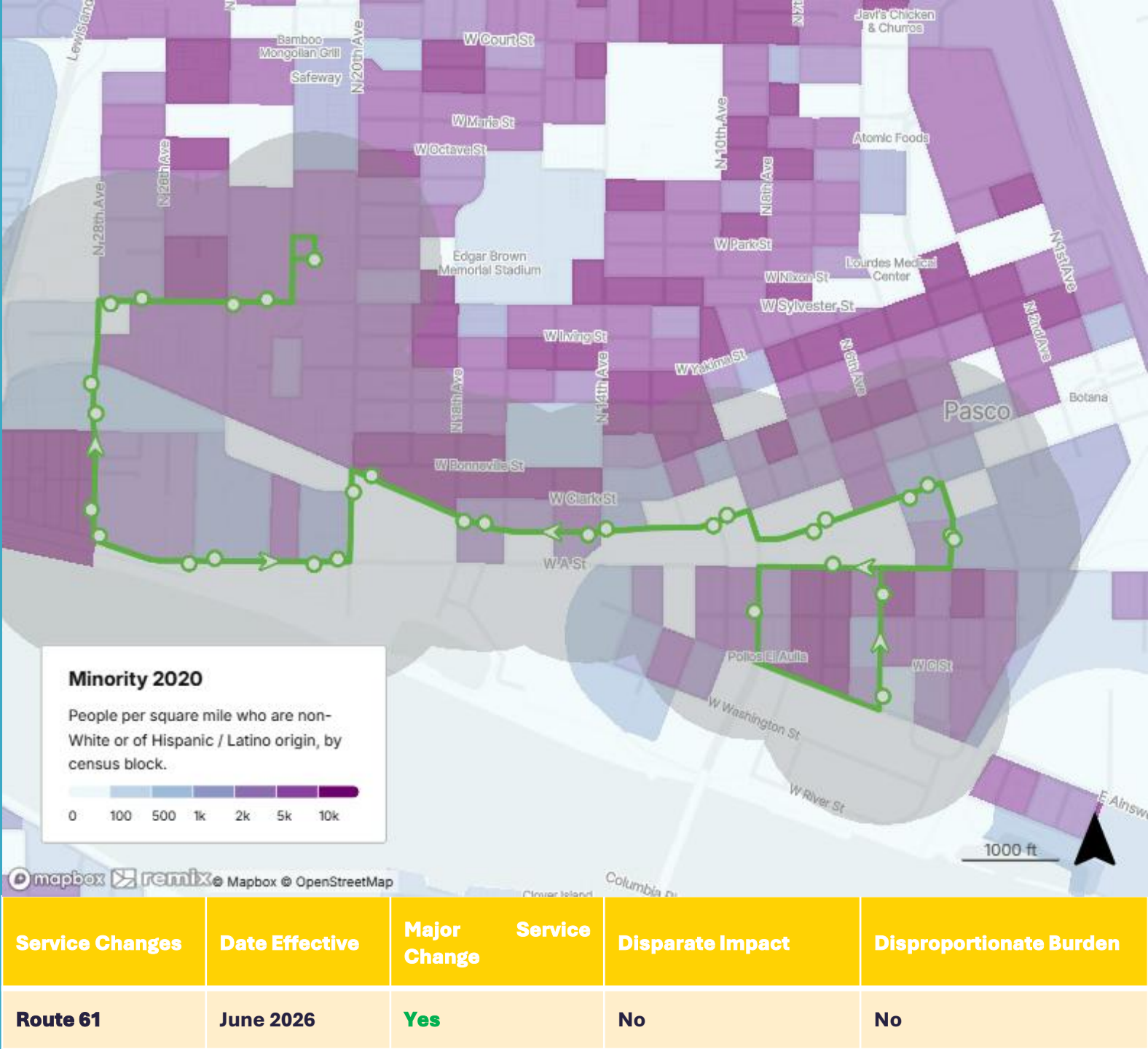
People-Trips Difference Total

Change - 2026 ASP

People-Trips - +68,458,320

Low-Income - +15,953,334

Minority - +58,556,925



Future Needs and Opportunities



Improved **Sunday service**



Longer **service span** on weekdays and weekends



Frequency improvements to address demand and overcrowding



New service **coverage**, including King City and West Clearwater



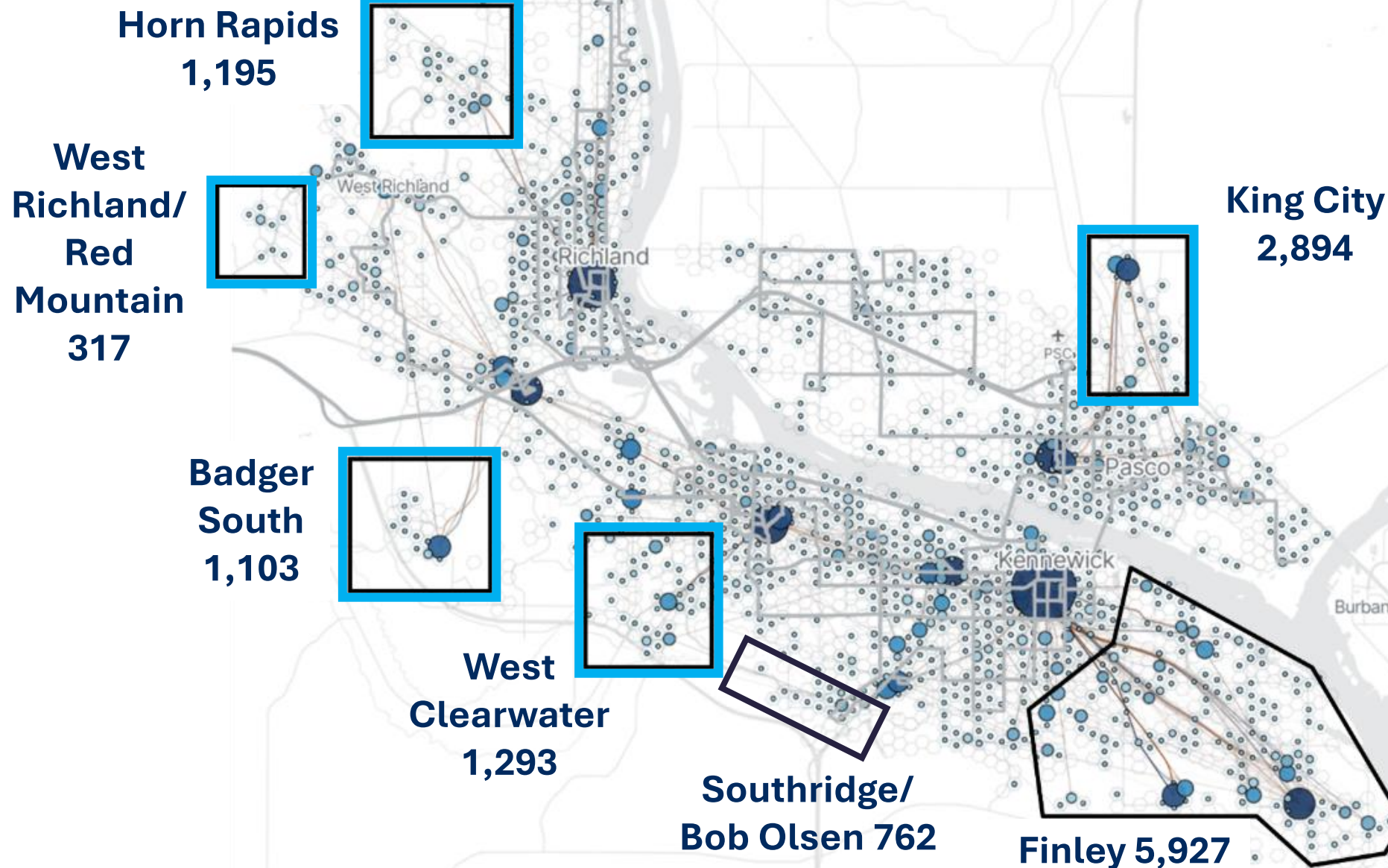
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CONNECT Ridership: Future Priorities

Future Potential for Fixed-Route Service:

Service:

- King City
- West Clearwater
- West Richland/Red Mountain
- Badger South
- Horn Rapids
- Southridge/Bob Olsen



2026 ASP Engagement Strategy



+30-day public comment period beginning November 16, 2025

- To promote awareness and gain more feedback, the document, the open comment period, and the open houses will be emailed to jurisdictional partners, Board members, and media



Open Houses and Feedback Opportunities

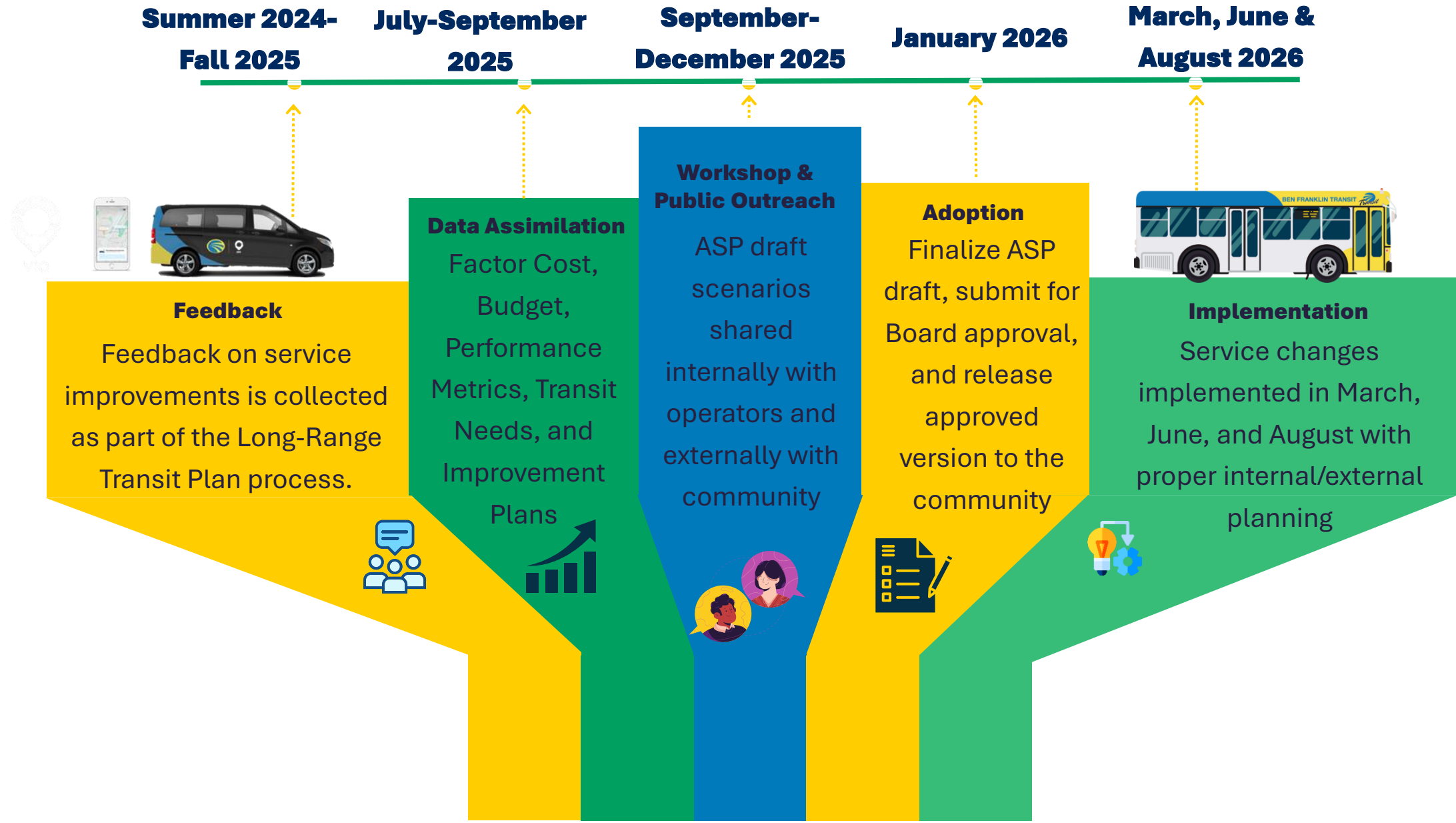
- Internal event for Operator feedback
- Mid-Columbia Libraries
- Virtual open house
- Three Rivers Transit Center Platform

Seek Board approval at January meeting



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2026 Annual Service Plan Process



Questions?



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