

**NAME USE CONSENT AND RELEASE**  
(For Use on Public City Bus Wrap Advertising)



I, \_\_\_\_\_ ("Participant"), grant permission to BEN FRANKLIN TRANSIT to use my printed name in connection with advertising, promotional, and marketing materials displayed on a wrapped public city bus, dial-a-ride, and related media. I authorize the use of my name and image in media, such as social media, advertisements, bft.org and other media outlets.

I understand that my name may appear on the exterior and/or interior of the bus, as well as in photographs, videos, social media posts, printed materials, and other promotional content related to the campaign.

This permission is granted for use beginning on June 1, 2026 and in perpetuity unless revoked in writing before production begins.

No compensation will be provided.

I release and hold harmless Ben Franklin Transit and its partners, contractors, transit authorities, and affiliates from claims arising from the authorized use of my name, including claims relating to privacy or publicity rights.

I confirm that:

I am at least 18 years old; and  
I have the legal authority to sign this consent form.

Participant Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_



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**PRINT YOUR NAME HERE** (We recommend First Name and Last initial)